

Executive Committee for Highway Safety Keeping Drivers Alert

Agenda – Mtg. # 10

**September 1, 2005
10:00 – 11:30, HSRC in Chapel Hill**

Open Meeting

Robertson

Task I – Update of July 2005 ECHS Meeting

Stutts

Task II – Teen Focus Groups

K. Jones/J. Jones/C. Braam

- Status Report
- Next Step – Developing Campaign

**Task III – Discussion of Drowsy Driving Strategy
Robertson/Crosby**

- What Now?

Task IV – New Ideas for Strategies

Robertson

Homework Assignment is *1 Idea per WG Member*

Next Meeting

Adjourn